



MORIGAON COLLEGE (Autonomous)
DEPARTMENT OF BUSINESS MANAGEMENT
ESTD. 2012



To

The Principal

Morigaon College (Autonomous)

Morigaon, Assam

Dated 11th of October, 2025

Sir,

With due respect, we, the Dept of Business Management, in collaboration with the Dept of Accountancy and Dept of Banking/Finance would like to seek your kind permission to organize a **Pre-Diwali Banijya Mela** on **14th October 2025** (Tuesday) within the college campus.

The primary objective of this event is to provide students a platform to apply their theoretical knowledge in a practical business environment by planning, managing and operating small stalls. It will not only enhance their entrepreneurial and managerial skills but also promote cultural celebration and community engagement ahead of the Diwali festival.

We assure you that all necessary safety, cleanliness and discipline measures will be strictly followed during the event. We kindly request you to grant us permission to conduct the mela and to extend your support and guidance for its successful execution.

We look forward to your favourable response.

Thanking you in anticipation.


(Ms. Prashasti Bhattacharjee)
Head
Dept of Business Management
Head
Dept of Business Management
Morigaon College (A)
Date


11/10/25
Principal
Morigaon College (Auto.)
Morigaon, Assam



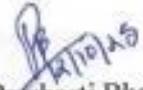
**MORIGAON COLLEGE (Autonomous)
DEPARTMENT OF BUSINESS MANAGEMENT
ESTD. 2012**



NOTICE

Date: 12.10.2025

This is for information to all the students of Dept of Business Management, Dept of Accountancy and Dept of Banking/Finance that a Pre-Diwali Banijya Mela will be organized by the Dept of Business Management in association with the Dept of Accountancy and Dept of Banking/Finance near the open stage of Morigaon College. Interested students who wish to set up their stalls must submit their names along with the name of their stalls in the department positively by 13th of October.


(Ms. Prashasti Bhattacharjee)
Head
Dept of Business Management

Head
Dept. of Business Management
Morigaon College (A)
Date

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DEPARTMENT OF BUSINESS MANAGEMENT
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Report on
Pre-Diwali Banjiya Mela 2025

Date: 14.10.2025

Venue: Open Stage (College campus)

Time: 10:00am to 3:00 pm

Organised by: Dept of Business Management in association with Dept of Banking/Finance & Dept of Accountancy

Objective of the event: The primary objective of Banjiya Mela is to encourage students to explore entrepreneurship by setting up their own stalls and showcasing their creativity, business ideas, and managerial skills. Through this initiative, students are provided with a practical platform to apply theoretical knowledge gained in the classroom to real-life business situations. The fair also aims to instil confidence, teamwork, and innovation among students.

Number of participants: 18 stalls and 85 participants

Banjiya Mela, a trade fair organised for the students of Commerce stream of Morigaon College (Autonomous), was successfully conducted on 14th October 2025. The fair, held just before Diwali, has become a significant annual academic-cum-cultural event of the department and has been organised consistently for the last two years.

A variety of stalls were set up by the students, offering products such as handmade crafts, food items, decorative articles, accessories, and innovative services. An estimated 600-700 students attended this event apart from teachers and members of the non-teaching staff. One of the most unique and meaningful aspects of this year's Banjiya Mela was that each stall was named after one of the songs composed by the late and legendary singer Zubeen Garg, as a mark of respect and admiration for his immense contribution to Assamese music and culture. In addition, the event included a special tribute to Zubeen Garg, remembering his artistic legacy and influence on society.

The following are the details of the stalls and names of the participants-

Sl.No.	Name of Stall	Participants	Theme
1	Kanchanjungha	Lipu Amsi	Photo frames of Late Zubeen Garg
		Dibjyoti Baruah	
		Rishi Mahanta	
		Pranjal Biswas	

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2	Hiya Diya Niya	Monalisha Bora	Food stall
		Junaki Devi	
		Haripriya Borah	
3	Nahar	Luna Dewri	Food stall
		Bijumoni Deka	
		Kajal Kumari Ray	
		Jayanti Medhi	
		Chayanika Engty	
		Parinita Teron	
4	Pritir Xubaxh	Bikashita Bora	Food stall
		Shakshi Kundu	
		Gayatri Bordoloi	
		Richa Hazarika	
5	Jaanmoni Lights Stall	Ikramul Hussain	Diwali lights, Diyas etc.
		Bulan Balari	
		Ankur Nath	
6	Maya Chat Point	Jishnu Jyoti Mahanta	Food stall
		Utpal Saikla	
		Bondip Kakati	
7	Xopun	Hirak Jyoti Nath	Stationary products and coffee
		Rahul Medhi	
		Junjyoti Saikia	
		Muzahirul Islam	
		Bevan Sharma	
		Partha Pratim Konwar	
8	Summa Chat Corner	Mehdi Rahman	Food stall
		Aftab Ahmed	
9	Roi Roi Binale	Sujitra Devo	Food stall
		Mousumi Bordoloi	
		Mitu Deka	
		Sapna Mandal	
		Manju Devi	
10	Panchana Food Stall	Dimpi Lahoti	Food stall
		Sabrin Sultana	
		Gauri Deka	
		Hima Saikia	
		Sumrim Choudhury	
11	Pakhi	Manasi Borkakati	Food stall
		Bharasha Thakur	
		Charmija Sultana	
		Sheen Marfiza Alam	
		Charlin Khan	
12	Piyaare Bangoli Pitha	Dilshan Biswas	Traditional Bengali pitha(snacks)
		Sawrav Deka	
		Tapash Mandal	
13	Rumal Store	Imdadul Islam	

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		Rahul Das Kapil Nath Dipu Borah Bhugeswar Das	Hair accessories, handmade items etc.
14	Rangdhali	Riki Prabal Doloi Junayed Ahmed Jarfiz Khan Toufiqur Rahman Ramjoy Sarkar Nabidul Hasan Pranjit Patar Rupam Patar Sabrin Yesmin Suman Sultana Ruksana Begum	Food Stalls
15	Sila Food stall	Chandra Mohan Das Saranga Dev Nath Runtu Deka	Food stall
16	Mon Jai Gaming Zone	Kangkan Jyoti Medhi Jintu Bora Krishna Saikia Johns Bordoloi Himpol Nath Abhijit Sarkar Yasir Mukhtar	Games
17	Gun Gun	Jahangir Alam Barnali Deka Pushpanjali Patar Pragya Bordoloi	Food stall
18	Nayak	Bhargav Nath Devid Amchi Nayan Jyoti Das Karuna Sagar Damo Swapan Deka Chinmoy Deka	Traditional Assamese snacks like Laru, pitha, tea etc.

The event started with an introductory speech by Dr. Gulam Ommar Ahmed, Assistant Professor, Dept of Banking/Finance and was formally inaugurated by the Principal of Morigaon College(Autonomous) Dr. Lila Kanta Barthakur, in the presence of the Vice Principal Dr. Dhananjay Kusre and other respected faculty members. All the faculties from all the three departments of Commerce and other departments actively participated by visiting the stalls, interacting with students, and appreciating their entrepreneurial efforts. Their guidance and encouragement added great value to the learning experience of the students.

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The event concluded on a positive note, leaving students motivated to pursue innovation, self-employment, and entrepreneurship in the future.

Outcome of this event:

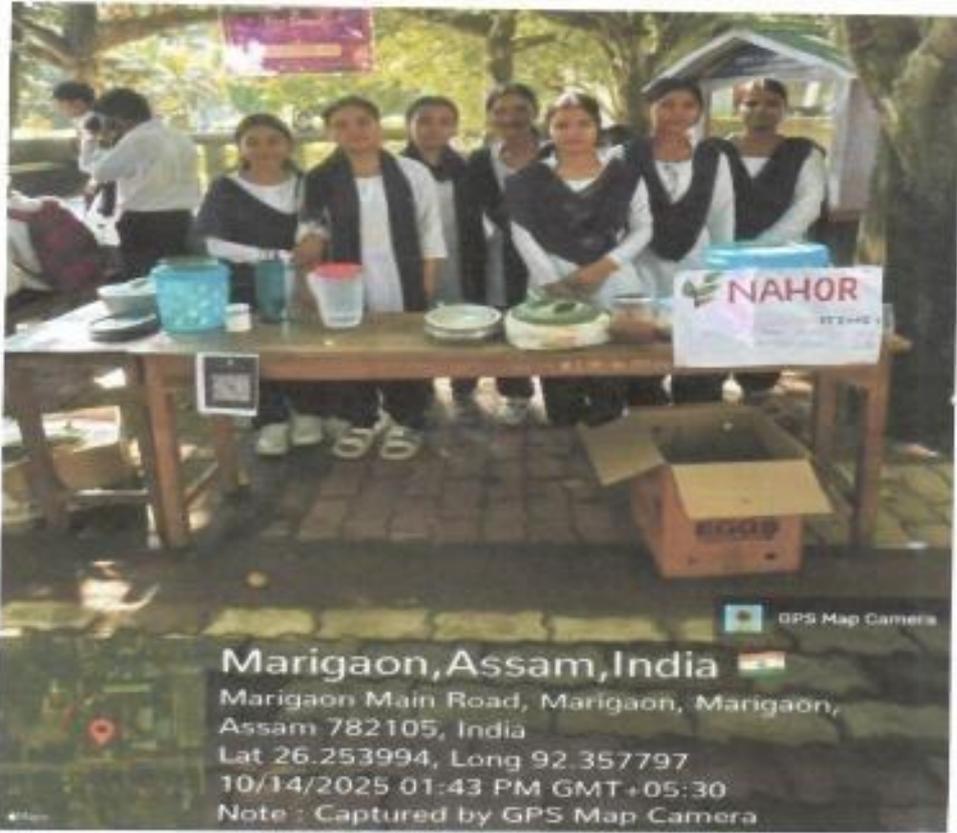
- Created awareness among students about entrepreneurship and self-employment opportunities.
- Provided hands-on experience in setting up and managing business stalls.
- Developed skills such as teamwork, leadership, communication, and decision-making.
- Motivated students to explore entrepreneurial ventures in the future.
- Helped students apply theoretical knowledge to practical business situations.
- Encouraged better understanding of marketing, pricing, customer handling, and financial management.

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Photos of Baniya Mela

Date: 14.10.2025





Marigaon, Assam, India

Marigaon Main Road, Marigaon, Marigaon,
Assam 782105, India
Lat 26.253994, Long 92.357797
10/14/2025 01:43 PM GMT+05:30
Note : Captured by GPS Map Camera



Marigaon, Assam, India

Marigaon Main Road, Marigaon, Marigaon,
Assam 782105, India
Lat 26.253917, Long 92.357880
10/14/2025 12:54 PM GMT+05:30
Note : Captured by GPS Map Camera

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